

Options Appraisal

Option 1: Leave things as they are, throw weight behind Surfing GB to carry on operating in its current format but new volunteers to sign up to the Executive Committee

<i>Some Advantages</i>	<i>Some Disadvantages</i>
No need to rebrand	Poor performing track record
Value in remaining memberships & affiliations	No management and financial processes in place
Existing relationship with Sport England	Existing Exec. proving difficult to work with so no volunteers to take on executive committee roles
	Debts and other Banking issues to deal with
	Need to tidy up current mess and finish contracted work agreed with Sport England
	Inaccurate members database
	Insurance grey areas to sort out
	Dwindling numbers of members
	No financial resources
	Damaged relationship with key sponsors, and global surfing brands
	Brand tainted/ damaged

Option 2: Work with English Surfing Federation and other UK Federations. No British national governing body.

<i>Some Advantages</i>	<i>Some Disadvantages</i>
Split between England, Wales and Scotland easier to manage.	May be fewer opportunities in nationally/ internationally recognised funding schemes
Already well established	Need to negotiate with ISA
No Financial liabilities	
More British Juniors at ISA comps	Some resistance to losing historic organisation
New Inter- regional contests	
British Titles more meaningful	
Brings together resources of English and British NGBs	
Support of Regions	
No Problems with Sport England	

Option 3: Start New British NGB

<i>Some Advantages</i>	<i>Some Disadvantages</i>
Clean start	Third attempt, so nothing to be proud of, and no guarantee of success given recent history
No financial liability	New branding
No legal liability	Not necessarily supported by Regions
New and more inclusive Executive Committee	May be unsustainable and out-dated model for an NGB in Europe
Chance to attract new sponsors and rejuvenate relations with past sponsors	
Attract new volunteers	

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Option 4: Do nothing and walk away, no national governing body.

<i>Advantages</i>	<i>Disadvantages</i>
No aggravation	Restricted opportunities for the development of surfing in the UK
	No recognition at European and International levels
	No events, teams, certification, accreditation.